

MCBRIDE ALIVE.

An adventurer's handbook
for all that is McBride and the surrounding area.



WELCOME TO THE WILDEST OF THE WILD.

With the highest mountain in the Canadian Rockies just a stone's throw to the east, real BIG nature shines its brightest in McBride's high elevation backcountry.

Shred. Swoosh. Clip-clop. Crunch. Squish. Splash. Choose your mode of travel and unleash a laundry list of adrenalized sounds.

Or sing that Simon and Garfunkel song in your head...in the silence... because there's something for the spirit to say about the meaning of life amidst nature's cathedral.

BUT...our real secret sauce lies in the SMALL...the faces, the conversations, the friendly to be met in the train station, a shop, on a tour, or in the tavern at our authentic mountain community basecamp. From hours to days, take stories home that were lived well to tell.



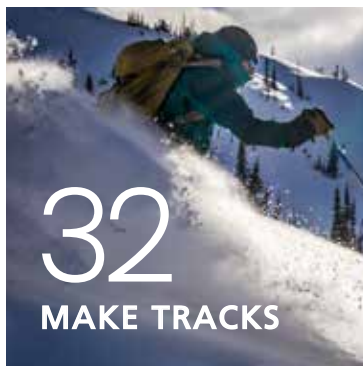
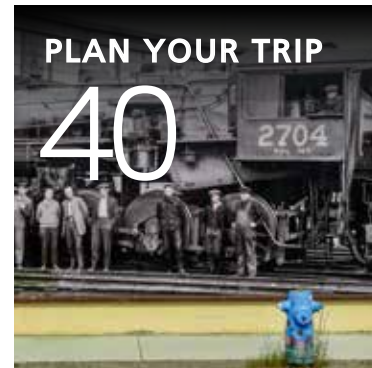
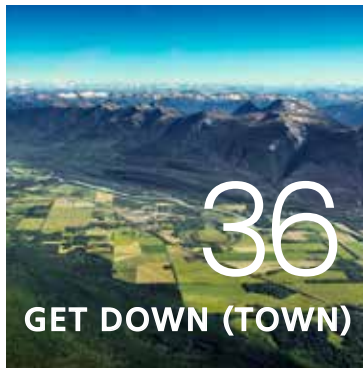
**LET THE
MCBRIDE ALIVE
SPIRIT SHINE
BRIGHT
FOR YOU.**



MCBRIDE ALIVE

Embrace every moment with energy, purpose, and connection.

Grow, adapt, and pursue vitality to experience life fully. Feel the pulse of possibility...to thrive in every opportunity...to spark change within yourself and the world around you.





THIS IS THE SNOW

that Vicki tossed on her wedding day,
shortly after she tossed her bouquet.

SNOW FOR IT

The Renshaw. Say no more. 800 m forest to 2,500 m of hill climbing...in the largest managed snowmobiling riding area in BC... is our backyard. Oh yeah, let's add Tommy Creek, Belle and Lucille for the quad play.

*"It lived up to the hype!
Of the three main riding areas in McBride, we rode both
Lucille and Renshaw. Both zones well worth a visit."*

- Mountain Sledder Magazine -

JOIN THE CLUB

[McBride Big Country Snowmobile Association](#)
[BC Sites and Trails](#)

TRAIL PASSES

SEASON'S PASS: Available at the McBride Visitor Centre (Train Station-1000 1st Ave).

DAY PASS: \$25 each at trailheads.

[McBride Visitor Centre](#)
[Online](#)

WHERE TO STAY

[Hotels and B&Bs](#)



EMERGENCY SERVICES

[Avalanche Forecast](#)

Snow Info Line/Groomer 250-569-8871

Emergency RCMP 911

Local Emergency RCMP 250-569-2255

[McBride & District Hospital](#) 250-569-2251

[Search and Rescue](#) 911

[Repair/Rent Avalanche Gear](#) 1-877-926-7099

CONGRATULATIONS

We'd like to thank Vicki and Tyler for spending time at the top of Lucille Mountain on their special day.

If you have a McBride story to tell, please share. If you don't, come up to the Village of McBride and we will point you in the right direction.

[Share a McBride Story](#)



PRAISE

Voted SnoRiders Favourite British Columbia SledTown: 2018, 2020, 2021, and 2022.



Photo: Karen Dube

SEE US IN ACTION





RENSHAW

Photo: Raven Eye Photography

DIRECTIONS: 21 km E of McBride on Hwy 16. Turn left onto Mountainview Rd. Travel road 19 km to parking area.

ACCESS INFO: 30 km groomed trail to heated Renshaw cabin.

RIDING LEVEL: Novice to Expert

ELEVATION RANGE: 800 m – 2500 m

CABIN GPS: 53-28-18 N, 119-58-14 W

TEMPORARILY CLOSED

[More information](#) | [BC Sites and Trails](#)



Photo: Sled McBride



Photo: Sled McBride



Photo: Sled McBride



TOMMY CREEK

NEW!

Photo: Dave McLeod

DIRECTIONS: 11 km E of McBride on Hwy 16. Cross Holmes (Beaver) River and turn left onto Holmes Forest Service Rd. Continue for 19 km the to staging area.

ACCESS INFO: 7 km groomed trail to junction and all-direction riding. Proposed future cabin location.

RIDING LEVEL: Intermediate, Advanced, and Expert.

ELEVATION RANGE: 800 m – 2500 m

PROPOSED CABIN JUNCTION GPS:
53-23-30N , 119-50-30W

⚠️ CAUTION Active Forest Service Road. 2-day radios (channel RR4) required on Holmes Forest Road due to the narrow and winding road. Small pull-outs should you meet oncoming logging traffic. No services, outhouses, or warming cabin.

[More information](#)



Photo: Dan McLeod



Photo: Dan McLeod



BELLE MOUNTAIN

Photo: Dave McLeod

DIRECTIONS: 8 km W of McBride on Hwy 16. Turn left onto Belle Mountain Rd. Travel gravel road 5 km to parking area. The parking lot is shared with the Yellowhead Ski Club. Watch for cross-country skiers.

ACCESS INFO: Ride to alpine 13 km on groomed trail to heated Belle Mountain Cabin.

RIDING LEVEL: Family-friendly with some easier riding.

ELEVATION RANGE: 1000 m – 2100 m

CABIN GPS:
53-17-21N , 120-19-72W



CAUTION The Belle Mountain Rd. is gravel and quite steep and can be very slippery. 4X4 and tire chains are recommended.

[More information](#) | [BC Sites and Trails](#)



Photo: Dave McLeod



Photo: Raven Eye Photograph



MT. LUCILLE

Photo: Colton Taphorn



Photo: Sled McBride



Photo: Dave McLeod

DIRECTIONS: 3.5 km S of McBride.

In the village, turn left at train station onto 1st Ave. Follow 1st Ave under the tracks onto Sansom Rd. to Lucille Forest Service Rd. Turn left to access the parking lot.

ACCESS INFO: 13 km from the parking lot on a groomed trail to the alpine cabin.

RIDING LEVEL: Novice to Expert

ELEVATION RANGE: 700 m – 2300 m

CABIN GPS: 53-15-19W, 120-15-11W

CAUTION Active Forest Service Road, watch for traffic.

[More information](#) | [BC Sites and Trails](#)





THIS IS THE WATER

that had Anne wondering where she lost her pack bag with clean, dry clothing.

HORSE AROUND

Gentle forest to challenging alpine. Horsing around has never been so fun.

*"Great ride into the mountains!
Very reliable horses, friendly people, and magnificent nature!"*

- Visitor via Tripadvisor -

TRAILS, MAPS, TRIPS

[Horse Council BC](#)

[Recreation Sites and Trails BC](#)

[Back Country Horsemen of BC, Robson Valley Chapter](#)

[McBrideTourism.ca Website/Equestrian](#)

HORSE PLAY

Anne and her friends have a fun day when they conquer 16 km of trails, 2 bridges, 3 river crossings, soaked boots, a really terrifying pheasant, and ripped jeans that were not designed that way.

If you have a McBride story to tell, please share. If you don't, come up to the Village of McBride and we will point you in the right direction.

[Share a McBride Story](#)

HEADS IN BEDS... FOR HORSES



[McIntosh Equestrian Camp](#)

11 free equine campsites with corrals, non-potable water for horses, manure pits, and direct Belle Mountain access. Campers must arrive self sufficient with their own domestic/drinking water, horse feed, buckets etc.

DIRECTIONS: 12 km W of McBride on Hwy 16. Look for green recreation signs (McIntosh Road). 3 km up McIntosh Road.

Koeneman Regional Park Staging Area – 2 km east of McBride off Hwy 16 (Mountain View Rd.). 2 corrals and room for two overnight rigs. Must walk horses to water at Fraser River Bridge.

TOURS ON HOOVES

Saddle up for a tour, rentals, and packing courses for all skills levels at [Cowgirl Up Adventures](#) 40 mins east of McBride.



BELLE MOUNTAIN



Photo: Eileen MacDonald

42 km of equine trails from 1-3 hrs. or longer 4 to 8 hr. trail loop options from Dore River valley at 800 m to alpine at 1900 m.

The 2-hectare McIntosh Equine Camp has 22 horse corrals, 11 cleared and equipped campsites, a large pavilion, and non-potable water for horses. There are 50 km of maintained trail network from camp.

DIRECTIONS: Access 4 km and 8 km west of McBride off Hwy 16.

TERRAIN LEVEL: Easy to Difficult

WATER: While on the trails, water is from creeks – horses only non-potable. In the McIntosh Equine Camp there is non-potable water for horses via 4 water stand pipes.

[More information](#) | [HCBC Trails Database](#)



Photo: RVBCH



Photo: AJ Bridges



Photo: RVBCH



Photo: A.J. Bridges

7 km of multi-use trails: Bluff, Connector, and Outrun for equestrian trail users – with durable ground, wide for passing, with long sight lines.

Very scenic with option to ride to a half-way lookout overlooking the Village of McBride and the Fraser River winding its way through the Robson Valley.

Trailhead kiosk explains trail etiquette for horses, hikers and bikers.

DIRECTIONS: Access from Koeneman Regional Park staging area 2 km east of McBride off Hwy 16 (Mountain View Rd.). Head up Rainbow Rd., which becomes McBride Peak Forest Service Rd. to the trails starting from 1 km.

TERRAIN LEVEL: Moderate


INFO: Picnic tables, fire ring, and pit toilet at the halfway point on McBride Peak Forest Service Rd. 



Photo: Eileen MacDonald



Photo: Karen Dube



Photo: Eileen MacDonald



SWIFT CURRENT CREEK

Photo: Eileen MacDonald

A day ride into a scenic mountain valley along a braided mountain stream within Mount Robson Provincial Park. Suitable for summer and fall rides, this trail has variety with an initial steep uphill climb, a winding forested trail, a long boardwalk over muskeg (slippery in rain or frost).

Ride up the creek with many crossings between gravel bars and trail options on the right-hand side further up the valley.

DIRECTIONS: Turn North off Highway 16 at Howard Road (14 km east of Tete Jaune Cache junction immediately EAST of the Swift Current Creek Bridge). Trail head and limited parking about 1/2 km down Howard Road.

TERRAIN LEVEL: Experienced

[More information](#)

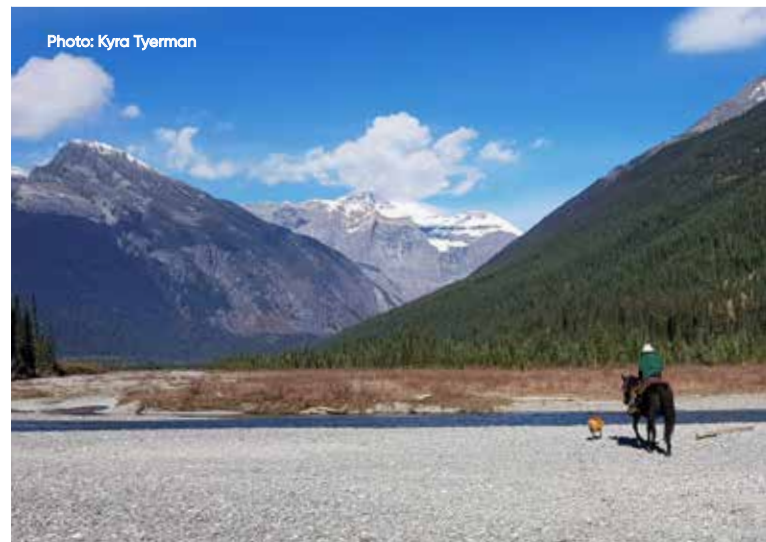


Photo: Kyra Tyerman



Photo: Kyra Tyerman



Photo: Eileen MacDonald

TEARE MOUNTAIN



Photo: Eileen MacDonald



Photo: Eileen MacDonald



Photo: Shelly Cousineau

Short loop trails around the falls and back or longer ride options to the upper mountain along a steep trail or the Teare Mountain Forest Service with scenic views along the way.

DIRECTIONS: Access from Little Falls Parking Lot approx. 12 km east of McBride off Hwy 16.

TERRAIN LEVEL: Novice to Expert



Photo: A.J Bridges



Photo: Eileen MacDonald



THIS IS THE FOOT

that found the most fascinating stone ever,
leading to a flurry of questions that could only
be answered with "Ask your Mother."

WATER WAYS

Rivers run through us, but they are also wild. Really wild – in pinch me kind of ways. So we have cherry picked here to talk about approachable experiences. If you are a seasoned kayaker or canoer, find a local you can latch on to...who can show you the way.

"This (Stellar Descents river rafting) was the highlight of my family's trip to Canada."

- Visitor via Tripadvisor -

IN THE KNOW

[Fishing locations](#)

[Consult fishing regulations](#)

[Get your fishing license](#)

["Insider Info"](#) - for experienced whitewater river runners - Robson Valley Whitewater Paddling Group

DISCOVERY AWAITS

We applaud all those parents who venture into the great outdoors with enquiring young minds. The experiences and lessons they gain are invaluable.

WATERSIDE PIT STOP

Play fetch (dog or kid depending on the energy level), get a trailer off the road for a rest, partake in a well-timed washroom, have a picnic. Re-charge at [Phil & Jennie Gaglardi Park](#) on the Fraser River in McBride.

If you have a McBride story to tell, please share. If you don't, come up to the Village of McBride and we will point you in the right direction.

[Share a McBride Story](#)

FALL FOR IT

Everyone loves with a waterfall. Just a 1 km walk and you will fall in love with [Beaver River Falls](#).

LOCATION: 10 km east of McBride on Hwy 16. Turn north into parking area just west of the Holmes River. In some years bright red and green Chinook salmon are also seen in the pools below the falls.



Photo: AJ Bridges

ON THE WATER

JET BOAT: Launch at the [McBride boat launch](#) at Phil & Jennie Gaglardi Park one of the very few public access points to the Fraser River in this region. Let the Fraser River – the 5th largest in Canada by volume - be your inspired tour guide.

WHITEWATER – OR FLOAT – OR COMBO:

Guided trips:

- 1) [Stellar Descents](#)
- 2) [Mount Robson Whitewater Rafting](#)

Both originating in Tete Jaune 40 min E of McBride on Hwy 16. Peak whitewater season June–mid–Sept. Stellar offers side river whitewater rafting closer to McBride on Beaver and Dore Rivers.

DIY FLOAT: Get into the water with a kayak, canoe, or paddle board at the end of a dirt road east of Dunster (Hwy 16) and spend a few hours floating west to exit at the Dunster Bridge.

[LaSalle Lake](#) offers pleasant lake paddling (no motors) with access from the campsite. 47 km west on Highway 16. A directional highway sign indicates the access road on the left. Drive 500m south to the site.



Photo: Katharina McNaughton

Photo: Katharina McNaughton

Photo: AJ Bridges



Photo: Katharina McNaughton



Photo: AJ Bridges

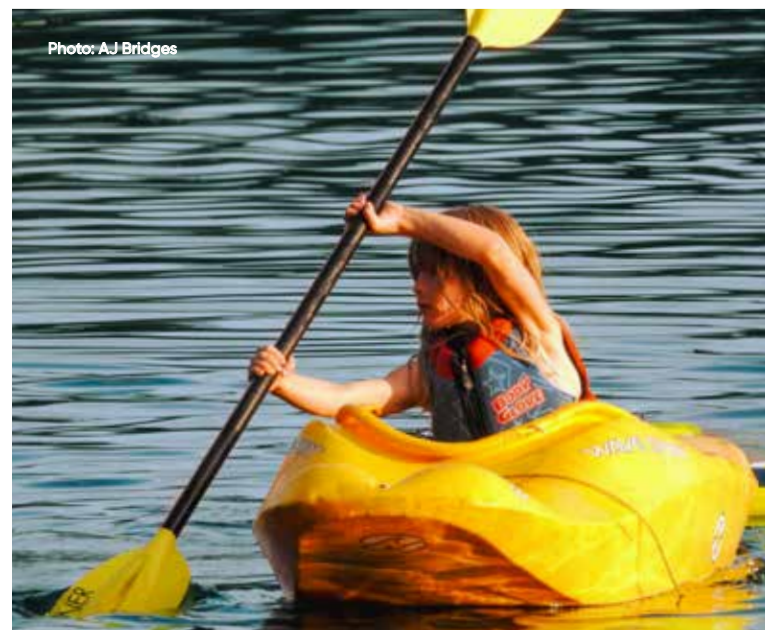


Photo: AJ Bridges

HERE FISHY FISHY FISHY

Seven locations in the area to fish for Rainbow Trout, Rocky Mountain Whitefish, and Dolly Varden.

NOTE: Dolly Varden are catch and release only. Salmon are off-limits in the Robson Valley.



[Chinook salmon spawning](#) is a sight to behold In August and early September. Try [Beaver River](#), 10 km, east of McBride - easily accessible including a campground.

Fishing gear: wahooenterprises.ca

Fishing tours: crescentpurheliskiing.com



THIS IS THE ROCK

that McBride's Cory Wallace landed on
the day he learned not all spokes are as strong
as his will to be the best.

Photo: AJ Bridges

SPOKETACULAR

Let your mountain bike meet the ruggedist (yes we made up a word) on McBride Mountain.

"Super fun trails! A must to check out."

- Google Reviews -

PLAN

RENTALS AND REPAIR:

Bikes & Bites, Valemount.

District Bicycle Company, Valemount.

MAP: [Trailforks](#)
[McBrideTourism.ca](#)

GET A HEAD START

Because our bike trails face south, you can ride them as early as late April or the beginning of May (barring a huge snow year) - earlier than in Valemount and likely Prince George.

PICTURES AT A THOUSAND WORDS EACH

[Robson Valley Mountain Bike Association's Instagram page](#)



THRILL OF THE RIDE

Cory loves a ride full of challenges that come with bruises, cuts, and sweat. If this is not for you, don't worry. The McBride area has trails for all experience levels, ages, and pain tolerances.



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[Share a McBride Story](#)



MCBRIDE MOUNTAIN TRAILS



Photo: Stiri and Rae Media Haus

"You got to know when to hold 'em, you got to know when to Fold 'Em." Hum the song while on Fold 'Em, and 8 total trails, 25 km of mountain biking – and great valley views – for the rugged and intrepid on McBride Mountain Trails.

DIRECTIONS: 2 km E of McBride on Hwy 16. Turn left on Mountainview Rd. Turn up Rainbow Road, which becomes McBride Peak Forest Service Road. Turn left into the large parking lot at 1 km. At 3 km downhill starts for lower Ragged, lower All In and lower Fold Em. At 5.5 and 6 km are starts for upper All In, upper Ragged and upper Fold Em.

TRAIL INFO: Built by mountain bikers. Multi-use, non-motorized for mountain bikers, hikers, trail runners, and horseback riders.

RIDING LEVEL: Intermediate (6 blue).
Advanced (3 black).

SERVICES: Parking at 1km, 5.5 km and 6 km. Picnic area and outhouse at 6km.

TRAIL MAP: 



Photo: Karen Dube

Photo: Stirl and Rae Media Haus



Photo: Katharina McNaughton



Photo: Stirl and Rae Media Haus





THIS IS THE TREAD

that helped John reach 21,437 steps while hiking to Paradise trail viewpoint, not counting trips to the natural facilities.

TAKE A HIKE



There's nothing like a pair of boots and a breath of fresh air to put a hiking pep in the step. Our backcountry is huge and can be daunting based on level of experience. This Guide spotlights four popular hikes. Visit McBrideTourism.ca for our full selection of 7 Easy, 8 Intermediate, and 5 Challenging hikes.

"We had a beautiful weekend camping in the alpine meadow just over the ridge from the top of Paradise Trail. I'm sure everyone who has hiked this area can testify that this area truly is a little slice of paradise."

- The Rocky Mountain Goat -

PLAN

McBrideTourism.ca

[Trailforks](#)

[AllTrails](#)

[McBride Trails](#) (Facebook page)



ENJOY THE JOURNEY

A young man named Warner travelled 4000 km to visit McBride to climb waterfalls, hike mountain tops, and drink from glacier streams with his family.

An Inuksuk he created at the base of a waterfall remains there today as a welcoming reminder to enjoy the journey.

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[Share a McBride Story](#)

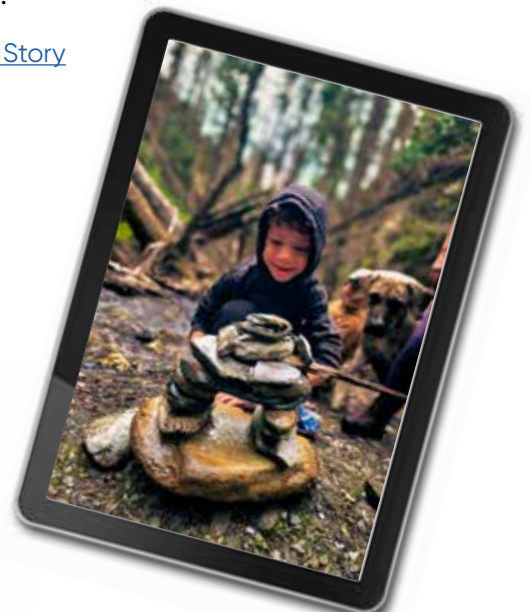


Photo: AJ Bridges





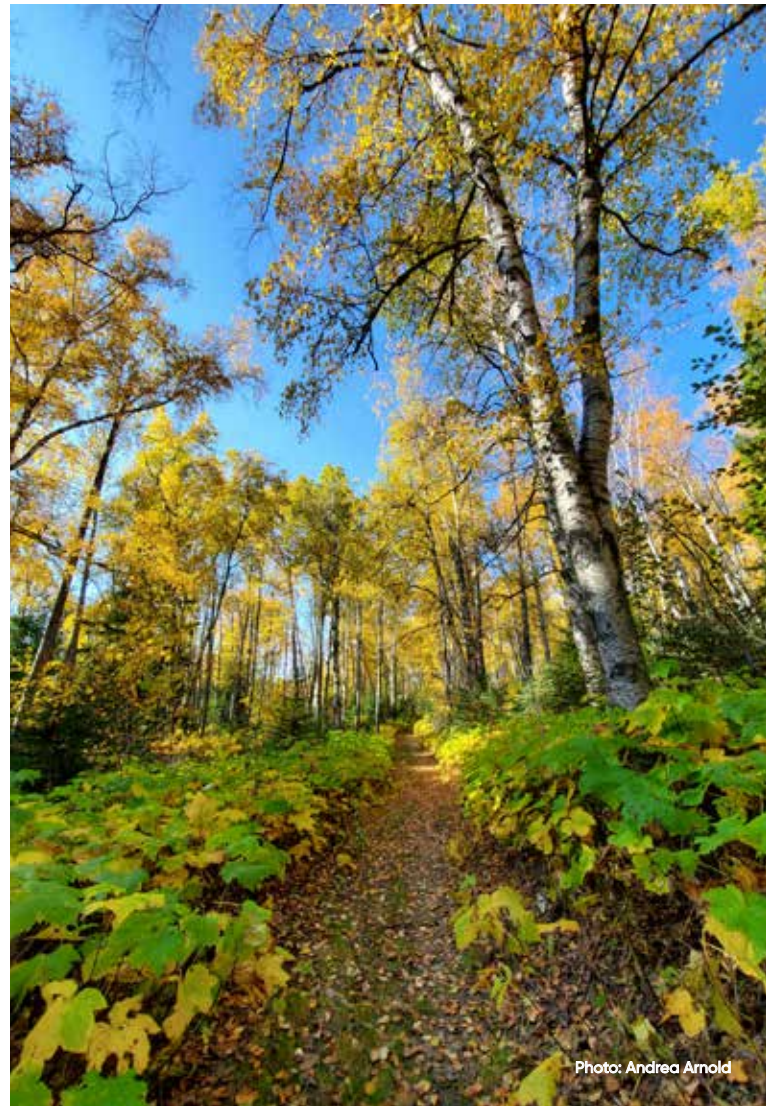
BLUFF TRAIL

Enjoy stunning views from Bluff Trail at McBride Mountain Trails on lower McBride Peak. This 5 km loop that can be extended via River Run, Connector, and Outrun trails. Great view of McBride and the wonderful Cariboo Mountains.

LEVEL: Easy to Moderate

DIRECTIONS: 2 km east of McBride on Hwy 16. Turn left on Mountainview Rd. 1 km to McBride Peak Forest Service Rd. 1 km to parking lot (2WD access).

MAP: 



MCBRIDE PEAK

Photo: Karen Dube

Photo: AJ Bridges

Get your Summit On! Short hike to old fire lookout and another 1.5 km to McBride Peak summit. Great views of McBride, the Robson Valley, the Rocky Mountain Trench and the Cariboo and Rocky Mountains.

LEVEL: Moderate

DIRECTIONS: 2 km east of McBride on Hwy 16. Turn left on Mountainview Rd. 1 km to McBride Peak Forest Service Rd. 12 km on Forest Road to a parking area in the sub-alpine.

⚠️ CAUTION 4x4 is a must past 6 km on the Forest Service Rd. or hike from 6 km. Park inside the fenced enclosure so the porcupines don't chew your brake lines!

Photo: AJ Bridges

Photo: Katharina McNaughton



OZALENKA VALLEY

Photo: Meagan Ryan



This popular and well-maintained all-season trail follows Ozalenka Creek for 7 km from the trailhead to a new amenity-stocked and rentable alpine cabin amidst flower-strewn meadows, pristine lakes, and majestic peaks.

[Trail info and cabin rentals](#)

LEVEL: Moderate

DIRECTIONS: 5 km west to Dore River Road. Turn left. 6 km to junction. Take right fork with sign for Ozalenka. 8 km then take right fork for Ozalenka. 4 km to trailhead.

CAUTION Dore River Forest Rd. temporarily closed at 2 km due to bridge failure. Bridge should be replaced in 2025.



Photo: AJ Bridges



Photo: Sean Prockter



PARADISE TRAIL

Photo: Sean Prockter

Rise from near valley bottom, up steep switchbacks to Paradise Ridge in the Rockies. Hike an additional 2.3 km to the summit of Mt. Monroe and be rewarded with incredible views of McBride, the Robson Valley and the Cariboo Mountains.

All-season*, 15 km round trip. Estimated 7 hr hike time. Elevation gains of 1258 m, to 1519 m at the Summit. Most popular McBride hike on AllTrails with 4.8 rating

LEVEL: Challenging

DIRECTIONS: 2 km east of McBride on Hwy 16. Turn left on Mountainview Rd. 12.6 km to trailhead.

⚠️ CAUTION If you plan any of these adventures in winter, ensure you have appropriate avalanche safety gear and check the forecast at avalanche.ca.



Photo: Sean Prockter



Photo: Sean Prockter



THIS IS THE THUMB

that Jennie used to reassure her girlfriend she is OK and was looking forward to dinner, despite having just eaten tons of snow.

MAKE TRACKS

X-Country. Telemark. Board. Heli...Cat's...meow for all the ways you can get long things on your feet to explore the backcountry.

"The week I enjoyed Crescent Spur Heli-Skiing. Was by far and away the greatest skiing of my life. In fact, it was one of the best weeks of my life in general."

- Trip Advisor Contributor -

PLAN YOUR ATTACK

[Recreation Sites and Trails BC](#)

Trail descriptions, maps, and directions.

[Belle Mountain Map](#)

[Yellowhead Ski Club](#) Belle Mountain, Nordic

[Ozalenka Cabin](#)

[Avalanche Canada](#)



TELEMARK SKIING, BACKCOUNTRY BOARDING, AND SKI TOURING

For experienced backcountry skiers, the 8km [Kristi Glacier Trail](#) to the alpine with expansive views of Cariboo Pass, the 9 km [Eagle Valley Trail](#) into Eagle Valley cabin, and the 7 km [Ozalenka Valley Trail](#) into Ozalenka cabin, offer world-renowned backcountry skiing and snowboarding. Sled-supported snowboarding and skiing is popular on Belle and Lucille Mountains. Access to all these trails is by snowmobile.

⚠ Remember to check [avalanche.ca](#) for conditions and come prepared with companion rescue equipment (beacon, probe, shovel).

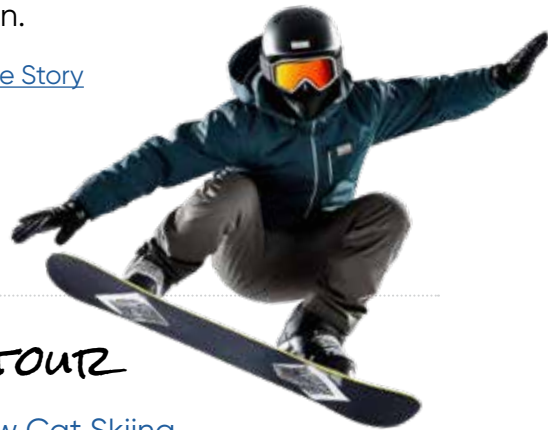


APRÈS TUMBLE

Truthfully, Jenny is a great snowboarder who loves living on the edge, even if it means losing an edge now and then. She appreciates a well prepared, tasty meal, which is another reason why McBride is her happy place.

If you have a McBride story to tell, please share. If you don't, come up to the Village of McBride and we will point you in the right direction.

[Share a McBride Story](#)



TAKE A TOUR

[Cariboo Snow Cat Skiing](#)

[Crescent Spur Heli Skiing](#)

[Robson Backcountry Adventures](#)

TAKE AN AVALANCHE SAFETY COURSE

[jasperhikesandtours.ca](#)



NORDIC SKIING

BELLE MOUNTAIN: 17 km of family-friendly terrain on groomed (and sometimes ungroomed) trails. Easy access to the parking lot, warming hut, outhouses and overnight cabin.

[Pine Lake Cabin](#) can be booked for overnight stays. Yellowhead Ski Club grooms trails on a volunteer basis and relies on membership fees to maintain trails and cabin. Trail & road conditions and membership forms available on the Club's [Facebook page](#).

DIRECTIONS: 8.5 km E of McBride on Hwy 16. The Belle Mountain Ski Trails are located at 4.5km up the Bell Mountain Forest Road, accessed from Highway 16, 8.5km east of McBride. Parking lot shared with snowmobilers.

SKIING LEVEL: Easy to Moderate

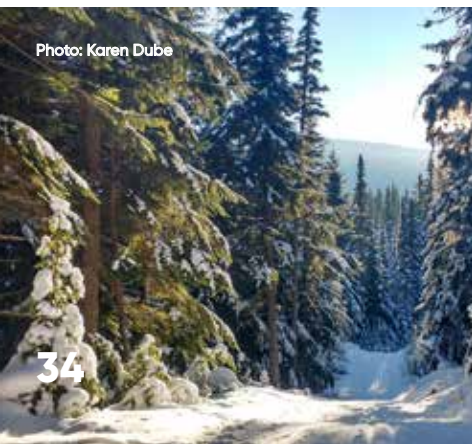


Photo: Karen Dube



Photo: Sean Prockter



Photo: Matther G. Wheeler

SNOW SHOEING

BELLE MOUNTAIN: Try the 2.4 km Upper McIntosh or 1.4 km Mid McIntosh Connector trails.

MCBRIDE MOUNTAIN TRAILS: (summer mountain bike trails) park at the entrance to Rainbow Rd. or higher up McBride Peak Forest Service Rd. if the road is plowed and head into the trails from there.

MCBRIDE PEAK FOREST SERVICE ROAD: Snowshoeing on the road itself will net you some amazing views.

⚠️ CAUTION Snowshoers should always be aware of overhead hazards and avoid avalanche terrain.

Have you ever mushed a team of dogs? Check out [Cold Fire Creek Dogsledding](#) for an unforgettable experience with huskies galore!



Photo: Andrea Arnold



THIS IS THE FOOD

that Jenna and her Dad agreed would be the perfect snack to avert a meltdown at the music festival.

GET DOWN (TOWN)

After that big backcountry experience – or heck even if it’s a pit stop to let the kids run free – spend some quality time in our friendly authentic mountain village.

“Fantastic food! Train Wreck Burger is a burger built to satisfy your hunger. 100% recommend. Waitresses are always smiling and makes your day better.”

- Google Review, Gigglin’ Grizzly Pub -

PIT STOP

Find your favourite fruity snack downtown at AG Foods or TGP McBride.

Grab a fancy coffee in the train station at Beanery 2 Bistro and at Welcome Home Cafe, where bubble tea awaits.

Power up at one of 4 [EV charging stations](#).

A FEW HOURS

History lives on a 35-location [walking tour](#). Take a 0.5 km stroll down an authentic Mainstreet. Grab cool Swag at TGP McBride, the McBride Visitor Centre, and Mountainview Boutique for candy, toys, and local crafts.

[Go Solar](#) starting at Main and First Avenue with the “Sun”. Take a 3 km (round trip) journey along Main Street and across a 1:1.3 billion scale Solar System at 1 million miles per step!

Be at one with the animals as you discover our creatively-painted fire hydrants. Play, picnic and recharge at Steve Kolida



Park, across from the train station. Roll on into McBride’s Historic Train Station (1919) housing a busy cafe, the Whistlestop Gallery selling local arts and crafts, and the Visitor Centre (open 7 days a week).

Bites to eat spotlight: [Kilin Restaurant](#) for the BEST ginger beef, [Gigglin’ Grizzly Pub](#), [Welcome Home Café](#), [Beanery2Bistro](#), [Main Street Pizza](#), Rocky Mountain Deli, [Uncle Mark’s](#), and the [Heartland](#).

[For more info](#)



THE FOOD ECONOMY

Food is the great bargaining chip in life. In the right place at the right time it can set the mood for a marriage proposal, business deal, or, in this case, the time to enjoy live music and good people.

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[Share a McBride Story](#)

OVERNIGHT URBAN

Take a [VIA rail](#) trip to Prince George or Jasper and back.

Plan a hockey tournament for a day or a whole weekend in McBride, where the [ice rental](#) is inexpensive, hotels are reasonable and the entire town is walkable. You'll even have an audience of locals cheering you on!

Stay in one of the earliest log homes built in the community – the famous, or rather infamous, [Stag Ranch](#), named for the 3 brothers who farmed the property starting in the 1920's.



Photo: AJ Bridges



Photo: AJ Bridges



Photo: AJ Bridges



Photo: AJ Bridges



Photo: Karen Dube



Photo: AJ Bridges



Photo: Mathew G. Wheeler



Photo: Chris Fields



Photo: Karen Dube



Photo: AJ Bridges



Photo: AJ Bridges

PLAN YOUR TRIP

VISITOR CENTRE

1000 – 1st Ave., McBride

Located in McBride's historic Railway Station with a coffee shop and art/craft gallery. Across from Steve Kolida Park with a playground, pavilion with picnic tables, vehicle chargers, and free parking. Open 7 days a week, 9 am – 5 pm (closed Christmas and Boxing Days)

250-569-3366

1-866-569-3366

Email: come2mcbride@telus.net

mcbridetourism.ca

MAPS

Local Maps: mcbridetourism.ca

TOURS AND OPERATORS

Robson Backcountry Adventures

jasperhikesandtours.ca

Robson Valley Outfitters (hunting)

mountainhunt.com

Crescent Spur Heli Fishing

crescentpurheliskiing.com

Cariboo Snow Cat Skiing

cariboocatskiing.com

Crescent Spur Heli Skiing

crescentpurheliskiing.com

Stellar Descents Whitewater

stellardescents.ca

Mount Robson Whitewater

mountrobsonwhitewater.com

Cowgirl Up Adventures (horse riding)

cowgirlupadventures.com

Cold Fire Creek Dogsledding

dogsleddinginjasper.com

MCBRIDE SWAG

Village of McBride

[McBride TGP](#)

[Mountainview Boutique](#)

[McBride Visitor Centre](#)

[Welcome Home Café and Gifts](#)

Sled McBride

Rich Boyz Mechanical and Towing, 1098N Frontage Rd.

GETTING HERE



BY ROAD

165 km (1.5 hrs) west of Jasper. 210 km (2 hrs) east of Prince George.

Whether you are traveling by car, RV, motorcycle, or bicycle, McBride is easily accessible via the Yellowhead Highway (Highway 16). This scenic route takes you through the breathtaking Robson Valley, flanked by the majestic Rocky and Cariboo Mountains.

For detailed routes, visit [HelloBC](http://HelloBC.com) and for up-to-date road conditions, check [DriveBC](http://DriveBC.com).

HelloBC Interactive Map hellobc.com

DriveBC Road Conditions drivebc.ca

McBride Weather Forecast weather.gc.ca

BY AIR

Prince George Airport pgairport.ca

2 hours west of McBride, has regular flights to Vancouver, Victoria, Kamloops, Calgary, and Edmonton.

BY RAIL

There is regular train service to McBride as part of the scenic Jasper to Prince Rupert route.

VIA Rail viarail.ca



ACCOMMODATIONS

HOTELS/MOTELS

The Lodge

895 Airport Rd., McBride
250-569-7927
Rooms: 15
thelodgemcbride.ca

Travelodge

868 NW Frontage Rd., McBride
250-569-0001
Rooms: 38
guestreservations.com

Sandman Inn

1051 SE Frontage Rd., McBride
250-569-2285
Rooms: 35
sandmanhotels.com

Bell Mountain Motel

1 block off Hwy. 16 at 815 Bridge Rd., McBride
250-569-0312
Rooms: 15
bellmountainmotel.ca

McBride Hotel and Bar

100 1 Ave., McBride
250-569-2277



Mansion on Main

3 bedrooms, 5 bed suite with full kitchen, full bathroom, wifi, hot tub, large lockable storage compound.

466 & Main St., McBride

250-569-7406

mansiononmain.ca

Stag Ranch

Restored 100 year-old cedar log cabin. Rustic services. Fenced for dogs and horses, camping permitted.

Mountainview Rd., McBride

airbnb.ca

Baldwin Estates Peaks Chalet

4 bedroom, 3 bath, wheelchair accessible, washer/dryer, full kitchen and garage, wifi, BBQ.

Downtown McBride

airbnb.ca

Suite Spot on Main

2 bedrooms, full kitchen, apartment-style 1950's historic building with second level balcony views of the Robson Valley and McBride, wifi, smoke free/pet free Mainstreet, McBride.

airbnb.ca

Bluesky Farm House

Robson Valley, only 3 km from McBride.

airbnb.ca

Mountain Getaway

Beautiful log home on acreage with 3 bedrooms and full kitchen.

Only 15 minutes from McBride.

airbnb.ca

ACCOMMODATIONS (cont)

CABINS

Beaver Creek Lodge

915 Bridge Rd., McBride

7 cabins set on 70 acres with valley view, 1 pet-friendly cabin, wifi, BBQ, fire pit.

1-888-641-2214

mcbridebc.ca

Cougar Den Cabins

1800 Sansom Rd., McBride

8 cabins at the base of Lucille Mountain just 5 mins from McBride, 1 or 2 bedroom cabins, snowmobile Lucille from your door.

250-569-0308

250-569-7308

cougardencabins.com

NV Mountain View Chalets and RV Campground

5306 Highway 16 East, 10 mins E of McBride

15 cabins, full kitchens, shower, laundry, wifi, ample parking.

250-569-0185

nv-mountainview.com

Terracana Ranch Resort

12155 Hwy 16 E, 30 mins E of McBride

7 cabins, full kitchens & bathrooms, fireplace, wifi, sauna, gym, game room, day lodge, meeting space, 500 acres of winding trails, and scenic river frontage to explore.

250-968-4304

terracana.com/rooms



CAMPING

Giglin' Grizzly Neighbourhood Pub and RV

600 1st Ave., McBride

24 sites, easy Highway 16 Access, pull through RV lots, pet and Horse trailer friendly, family restaurant and pub on property. Services: water, hydro and septic hookup. Walking distance to town.

250-569-0128

giglingrizzly.ca

NV Mountain View Chalets and RV Campground

5306 Highway 16 East McBride, 10 mins E of McBride

50 large RV sites, water and sewer hook-ups, up to 50 amp electricity, shower, bathroom, laundry.

250-569-0185

nv-mountainview.com

Terracana Ranch Resort

12155 Hwy 16 East, 30 mins E of McBride

30 sites, gravel pads, spacious sites, picnic tables, optional power hookups, covered cookhouse, communal firepit, fill/dump station, wifi, sauna, gym, game room, day lodge, 500 acres of winding trails, and scenic river frontage to explore.

250-968-4304

terracana.com



GROCERIES AND SUPPLIES

GROCERIES AND SUPPLIES

McBride AG Foods

Mon-Sat: 6:30 am - 6:30 pm

Sun: 9 am - 5 pm

410 Main St., McBride

250-569-0140

[facebook.com](https://www.facebook.com)

McBride TGP

7 days a week: 8:00 am to 8:00 pm

211 Main St., McBride

250-569-2525

[facebook.com](https://www.facebook.com)

Uncle Mark's Specialty Market

Hours: weekdays

926 1st Ave., McBride

250-569-3003

[unclemarks.ca](https://www.unclemarks.ca)

Robson Valley Home Hardware

256 Main St., McBride

250-569-2284

[homehardware.ca](https://www.homehardware.ca)

Wahoo Enterprises (hunting/fishing supplies)

820 1st Ave., McBride

250-569-0320

[wahooenterprises.ca](https://www.wahooenterprises.ca)



AUTOMOTIVE

GENERAL AUTO

JNR Auto Services

General auto repair
1021 SE Frontage Rd., McBride
250-569-2666
jnrautoservices.com

3 Peaks Mechanical

General auto repair
399 Main St., McBride
250-569-0152

Rich Boyz Towing and Recovery

Towing, BCAA
1098 NE Frontage Rd., McBride
250-569-2470
richboyz.ca

Thunder Valley Towing

Towing, load recovery, equipment recovery, and security.
532 Main St., McBride
250-569-7007
thunder-valley.ca

FUEL

Petro Canada

795 Bridge Rd., McBride
250-569-8844
petro-canada.ca

Husky/Esso

1006 NE Frontage Rd., McBride
250-569-2441
local.myhusky.ca

Four Rivers Co-op Cardlock Fuel

2130 Zeidler Rd., McBride
250-564-3844
fourriversco-op



EVENTS

McBride Tourism:

mcbridetourism.ca

JUNE

Pioneer Days

First weekend of June with kid's races, Slo-Pitch tournament, dance with live band, logger sports, parade, horseshoe tournament, and Show & Shine.

Location: Downtown McBride

Dunster Ice Cream Social

Last Saturday in June featuring all you can eat ice cream, cake and pie, followed by a dance.

Location: Dunster Hall

McBride Summer Farmer's Market

Every Friday during the summer.

Location: Steve Kolida Park

BC DragiT Challenge

Come see BC's first 5-day, 4-track, Drag-n-Drive Event.

bcdragit.ca

JULY

Canada Day BBQ

Kids games and fireworks.

Location: Steve Kolida Park

AUGUST

Robson Valley Music Festival

Annual 3-day event in late August.

Location: Near the Flower Bridge in Dunster. Follow the signs.

vmf.ca

SEPTEMBER

Fraser Heritage Festival

Changes every year. In 2024, a maker fair bringing local artisans and crafters together for a day of sharing and learning.

Location: Koeneman Regional Park

OCTOBER

McBride Harvest Fun Fair

Features a mini agricultural best in show, cake decorating contest, and marketplace.

Location: downtown McBride.

NOVEMBER

McBride's Annual Bung Bung Vintage Ride

Dust off your vintage snowmobile and kick off sledding season. Events includes a dance, downtown vintage snowmobile Show & Shine, freestyle jumping show, and vintage sled ride up to the Mt. Lucille cabin for a bonfire.

[facebook.com](https://www.facebook.com)

DECEMBER

Late Night Shopping and Craft Fairs

Stay tuned for dates and locations.



BE PREPARED

The joy to be found in “no limits”...has its limits. We are the “wild” in wilderness. Being prepared is critical. We have some tips to keep in in tip-top condition to make 5 o'clock somewhere intact

GET SMART

Educate yourself about the particular hazards of the area, i.e. wildlife, steep terrain, sudden weather changes, avalanche risks, etc – plan your trip and come prepared.

WINTER – KNOW BEFORE YOU GO!

Are you planning to adventure in avalanche terrain? Everyone in your group needs to carry avalanche safety equipment (transceiver, shovel and probe), and know how to use it. An Avalanche Skills Training (AST) course is your place to start.

Check Avalanche Canada's forecasts before you head into the backcountry:

avalanche.ca/map

Consider taking an avalanche skills course from a local provider, Robson Backcountry Adventures:

jasperhikesandtours.ca

Whether you're snowmobiling, ski touring, ice fishing, or snowshoeing this winter, you'll find lists of essential items, links to training (for all ages), along with trip planning and safety tips at

adventuresmart.ca

Ever wondered about cross-country ski etiquette?

Shuuussh on over to crosscountrybc.ca/my-trail-etiquette-promise to be in the know.

WINTER ACTIVITY TIPS.

- Ski with others.
- Wear appropriate clothing and take food and water.
- No dogs on trails when snow is soft, please, and no fat bikes on trails!
- Snowshoers, please stay off the groomed area and stick to the sides of trails.
- Use caution on hills, and fill in your sitzmarks.
- Ski on the right hand track.
- Yield to skiers coming downhill.
- Yield to faster skiers passing.



SUMMER – CARRY ON WAYWARD SUN

Hiking, biking, horseback riding, jet boating...so many fun in the sun choices. Whichever you choose, come prepared by planning your trip, carry essential items (including navigational tools), let others know where you are going and when you are likely to be back. The lost and found box is an anxious place you don't want to be in.

Know before you go hiking tips for trips from Adventure Smart:

adventuresmart.ca/hiking

Giddyup on over to this site to find a list of essential items specific to horseback riding:

adventuresmart.ca/horseback-riding

Water, water, everywhere...safety tips and tricks and links to boating safety courses:

adventuresmart.ca/boating

Before you hit the McBride Mountain trails on your bike, wheel on over to

adventuresmart.ca/mountain-biking for safety tips.



BE PREPARED (cont.)

SAFETY IS THE WHATEVER (WHAT)
FLOATS YOUR BOAT.

Summer and winter, have this tuff in tow:

- Wear Your Lifejacket – Sadly, over 80% of drowning victims in Canada were not wearing their lifejackets, or wore them incorrectly.
- Boat Sober – Operating a boat under the influence of alcohol, cannabis, or prescription drugs is not only dangerous but also illegal.
- Take a Boating Course – Operators of powered recreational vessels are required to have a Pleasure Craft Operator Card or equivalent proof of competency.
- Be Prepared, You and Your Vessel – Ensure both you and your vessel are ready for your planned activities (safety gear, check weather, adequate fuel, file a trip plan).
- Be Cold Water Safe – Cold water can drastically reduce your ability to swim or stay afloat. Wearing a lifejacket is your best defense against cold-water immersion risks.

For more info

Canadian Safe Boating Association

csbc.ca

Photo: AJ Bridges



MCBRIDE ALIVE IS TO THRIVE

In McBride, to be truly ALIVE is to feel all the adrenalin rush in the up, down, and all around backcountry WILD.

But for all the BIG that is our geography, there's much to be said for souls that find their contentedness in SMALL moments. A horse braying in the meadow. A crisp winter walk with a dog thankful to be free. A stroll on Mainstreet amidst the sharp colours of early morning. A fresh conversation with a new name over coffee at the café. In the quiet of the mind lies inspiration for re-energized paths forward.

For the feeling of gentle, free, safe, slow, and RELAXED, McBride is also for you. For the adrenalin and the peace, a place on a highway in near-North comes to mean much more when we scratch the itch that is our quest for better life and living. And just maybe...for YOU...the grass can be greener and the snow can be whiter for you here.

See if the shoe/boot/ski boot/hiking boot/riding boot/snow shoe fits.

